

Making Headlines

News stories featuring the Neeley School of Business at TCU



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Stafford Student Wins Grand Prize Scholarship

The entrepreneurial spirit of Saint Pius X Catholic High School student Jarrin Lawton, a senior and a resident of Stafford, landed him a \$5,000 college scholarship as the Grand Prize winner of the 2010 TCU Texas Youth Entrepreneur of the Year Award competition.



Lawton was chosen from a field of 24 finalists to win the scholarship sponsored by BBVA Compass. The scholarship is doubled if he attends TCU. The awards were handed out Monday evening as part of the Neeley Entrepreneurship Center's TCU Young Entrepreneur Days, which brings the state's most

impressive high school entrepreneurs to TCU to consult with successful entrepreneurs, learn about the Neeley School of Business and experience college life. The student finalists are interviewed by a panel of judges who select the winners.

Lawton founded Jarrin's Pressure Washing Service (www.jarrinwashing.com) in 2008 to beautify property at "the most optimal price." His first client was Saint Nicholas Catholic Church. In 2009 he expanded his services to a car dealership, high school football stadium, private homes and commercial real estate businesses with multiple properties. Jarrin funded the business mostly by himself.

Lawton's marketing strategy is to identify businesses in need of service, communicate with the potential company, meet and negotiate the terms, begin work, and ensure customer satisfaction. In the process of running the business, Lawton has developed time management and financial management skills. In just a year Lawton has grown to 13 employees and expanded from one pressure washing machine to five. Lawton plans to take his business to college, where he plans to study entrepreneurship. Afterwards he plans to own a business and be the CEO.

<http://www.fortbendnow.com/2010/02/24/44177>